

For Immediate Release

Brainard Strategy Partners with Valtera

~ Agreement provides world class, easy-to-use and flexible solutions for clients~

January 28, 2009 – Carlsbad, CA – Brainard Strategy, a premiere regional management consulting firm and Valtera, a leading provider of human capital consulting solutions, have announced an agreement for Brainard Strategy to license **Valtera's** SurveySage® technology platform for Brainard Strategy's clients.

Brainard Strategy specializes in corporate client partnerships that create and align strategies to drive innovation, maximize operational excellence, enhance profitability, and increase employee commitment and productivity. "The Valtera relationship will bring best-in-class assessment technology to Brainard's clients and provide more accessible, flexible, and comprehensive reporting capabilities," said Michael Brainard, CEO and founder of Brainard Strategy. "Valtera's technology platform will help service Brainard's rapidly expanding Southern California client base, and will offer clients outstanding online assessment functionality. Our relationship with Valtera enhances Brainard Strategy's existing offerings by providing our clients with world class, easy-to-use, completely customizable solutions. We are pleased to be able to combine our management consulting expertise with Valtera's internationally recognized technology systems."

SurveySage® is a global platform that supports the rapid deployment of all types of surveys including employee engagement and multi-rater feedback surveys. SurveySage® is built upon a reliable and robust infrastructure and is designed for maximum flexibility, including support for 18 languages out-of-the box. In addition, SurveySage® is easy to use and administer. "Valtera's leading survey technology platform and Brainard Strategy's consulting expertise make this an ideal solution for Brainard Strategy's Southern California customers" said Bruce Erenkrantz, Valtera Vice-President and Principal. Erenkrantz continued, "We look forward to a true partnership with Brainard Strategy as we join forces to benefit organizations in Southern California."

About Valtera

Founded in 1977, Valtera is a professional services firm that provides a unique mixture of scientific expertise, consulting, and technology to global organizations. Valtera solutions are innovative, yet practical, and are tied to strategy to produce meaningful bottom line results.

About Brainard Strategy

Founded in 2004, Brainard Strategy's mission "to provide *best in world* management consulting services, methods, products, and consultants for any individual, team, and/or organization seeking change" has provided the firm with the privilege of working with some of Southern California's best corporations in a wide variety of industries.

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