



ABOUT US

At Brainard Strategy our mission is to provide "Best in World" Management Consulting services in the form of Business Strategy and Organizational Development Consulting for any individual, team or organization seeking change and improved performance.

We are executives, Ph.D.s, MBA's and seasoned project professionals with specific areas of technical expertise in small and large enterprises. Our consultants are well-versed in many methodologies and will partner with your team to bring the most appropriate, customizable and measurable solutions to you.

Management Consulting and Organizational Development Consulting delivered to businesses seeking measurable results.



For more information, visit our website
www.brainardstrategy.com or call (760) 438.8230

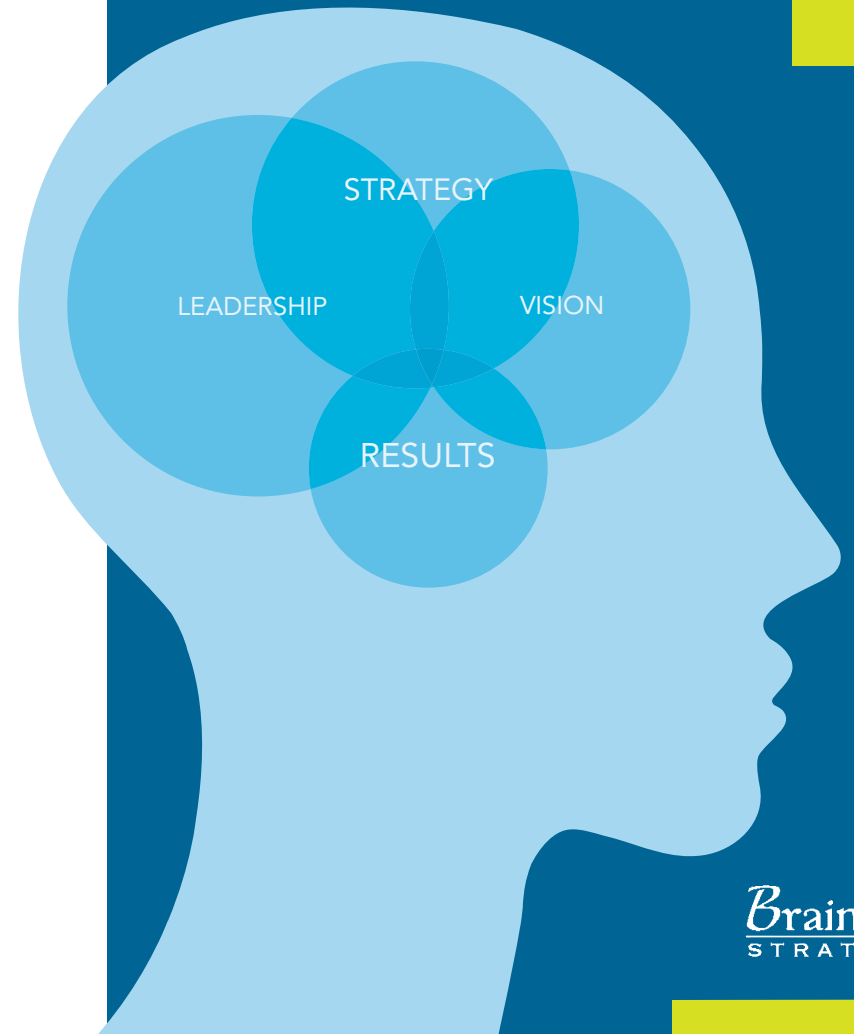
Brainard
STRATEGY

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bridging...

**hard science and soft skills
for measurable business results**



Bridging...

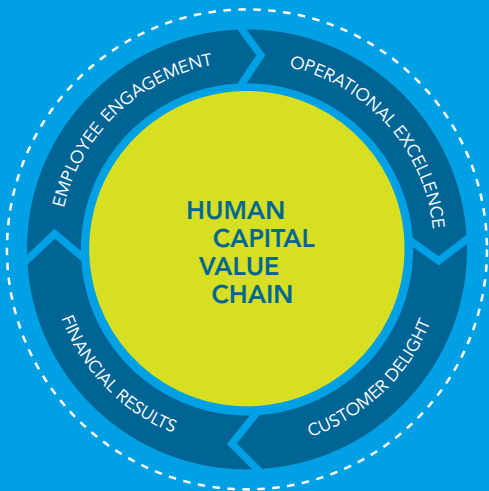
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ORGANIZATIONAL DEVELOPMENT

Organizational Development architecture creates great value for organizations. The Human Capital Value Chain provides the foundation for measuring and managing an organization's human capital advantage. Brainard Strategy provides the expertise, objectivity and cost efficiencies that will enhance your organization's employee engagement, customer acquisition and retention, operational excellence and financial returns.

- Change Management
- Executive Coaching
- Leadership Development
- Culture and Climate Survey
- Team Building and Executive Alignment
- Talent Acquisition and Talent Management
- Performance Management
- Total Rewards and Compensation

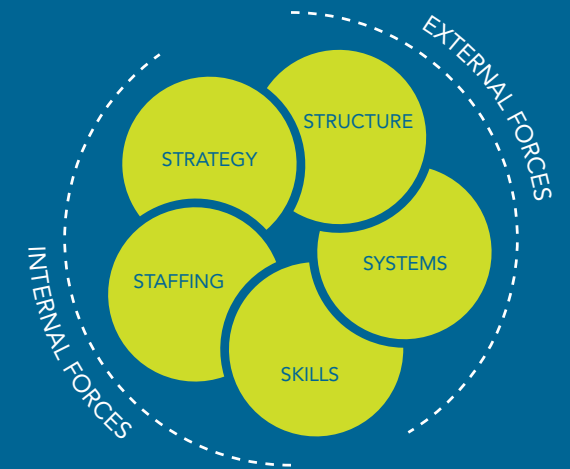


BUSINESS STRATEGY

Business Strategy consultation has become a larger than life, unwieldy and expensive proposition for senior leaders. At Brainard Strategy our facilitated process works pragmatically to assist you in the creation, clarification and linking of strategy to results. Examining internal and external conditions, mission, vision and values and the interaction between strategy, structure, systems, skills and staffing help make the implementation of strategy everyone's everyday job.

- **Performance ScorecardingSM**
- Organizational Assessment
- Strategic Planning
- Strategic Alignment and Implementation
- Business Process Consultation
- Mergers and Acquisition Integration
- Organizational Design and Structure
- Restructure and Downsizing

MISSION-VISION-VALUES



Performance Score		Sr. Exec
Objective	Goals	Tactics
Develop fast growing portfolio of brands and product lines	• Sales Growth + 4-5%	• Strengthen



Performance ScorecardingSM is a proprietary approach that aligns every person to strategy every day. By aligning strategy and performance across levels, functions and locations we help organizations close the gap between "the plan on the bookshelf" and exceptional performance.

