

Bassam is an executive coach and business consultant to various organizations and their leaders. His background encompasses a wide range of programs and initiatives for individual development, team development, strategic alignment, and organization design.

His practical, deliberate, and strategic approach to executive leadership and organization development draws on the combination of his own 30-year journey across progressive leadership positions, received coaching and lessons learned, and his adeptness at coaching executives to positively impact organizational performance.

Bassam has held several executive positions in Operations and Information Technology at leading multi-national organizations. He served as Chief Information Officer for organizations with revenues of up to \$6.8 billion, in the Logistics, Financial & Professional Services, Engineering, Consumer Goods, Aerospace, and Manufacturing industries, and was head of Worldwide Operations at one of the world's largest makers of premium products. As principal advisor, he has advised CEOs and management boards on strategic business alignment, and led initiatives that delivered improvements at the organizational, systems, and business process levels.

Bassam brings an extensive experience in building and motivating global organizations, and has managed multi-national teams and offshore operations and partners in the US, Europe, China, and India.

Bassam holds a BS degree in Aeronautical Technology, an MBA, and is a Certified Professional in Business Process Management.