

SUSAN GATTON  
DALLAS, FORT WORTH AREA, TX

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STRATEGY



Susan C. Gatton is an unrivaled master at transforming good leaders into exceptional leaders. Hundreds credit Susan with directing their professional transformation. In fact, she has personally coached more than 500 executives and trained over 3,000 professionals in Fortune 500 companies to become the leader behind the title.

Her own career was the catalyst for her passion for executive development. Susan was an area manager for the Forum Corporation, three of whose five founders were Harvard Business School classmates with links to several of the top thought leaders in the field.

Susan's experience with Forum was extensive. She led the southwest team to outperform numerous competitors and help grow the Forum into a \$30 million global powerhouse in sales training and management consulting. The gilt-edged client list included Conoco/DuPont, Ingersoll Rand, and Texas Instruments, among others. Susan also became the media spokesperson for Forum's sales competency research.

Susan was the executive director of Executive Education at Texas Christian University and served on the advisory board of the Charles Tandy American Enterprise Center (CTAEC), part of the Neely Business School. CTAEC is a comprehensive executive resource organization that offers non-degreed executive training, education, and development to key companies in the Dallas-Ft. Worth area, including Bell Helicopter Textron Inc., Burlington Northern Santa Fe Railway, and Cook's Children's Health Care System.

Susan is a trusted coach, advisor, and presenter to many of America's best-managed companies and organizations including Honeywell, Peterbilt, Northern Trust, Marriott International, Hallmark Cards, GlaxoSmithKline, Johnson & Johnson, and Southern Methodist University. She is often sought out by the media for her expertise on executive presence insights, advanced communication skills, and leadership development. She has been the subject of numerous articles in more than 60 major metropolitan newspapers across the USA.

Susan has a Bachelor of Arts Degree from the University of Illinois and a Master Of Arts Degree (fellowship recipient) from Texas Christian University.