

Lisa Barron, Ph.D, MBA

Orange County, California

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STRATEGY



Lisa Barron has more than 15 years of experience in executive coaching, teaching, and workshop design and delivery. Lisa has helped clients across a variety of industries and functional areas elevate their performance and take on new challenges. Her coaching practice focuses on working with high performing leaders and managers to effectively communicate, listen intently, assess and develop their strengths and weaknesses, seek and implement feedback, productively engage in conflict, and understand and work with a variety of personalities. She is skilled in helping clients understand themselves and develop an awareness of how others perceive them. Her focus is to assist clients in making behavioral changes that will allow them be more effective leaders and achieve their goals. To do this, she provides clients with a variety of frameworks that allow them to understand their behavior and how to enhance or change it. Her clients range from new managers, to physicians, to C-level executives.

Lisa has also developed and delivered dozens of workshops on topics such as leadership styles, organizational politics, communication, managing conflict, mentoring, and negotiation. As a current faculty member at The Paul Merage School of Business at UCI, she has taught hundreds of managers and executives, and has received seventeen teaching awards for her MBA-level classes on negotiation and strategic communication. Her work on gender differences in negotiation has been written about and recognized in *The Boston Globe*, *The Washington Post*, *The New York Times*, *Glamour*, *The Huffington Post*, and the *Orange County Register*. In addition, she has appeared on radio programs for WBUR, KNX, CBS, and NPR.

Lisa is a member of the Academy of Management, the American Psychological Association, and the Association for Psychological Types. She received her Ph.D. in Organizational Behavior from The Anderson School at UCLA, her MBA from The Anderson School at UCLA, and her BA in Psychology and English from Stanford University. She is certified in MBTI Step II, attended the Skilled Facilitator Workshop, and is a certified mediator. In her free time she loves to cycle, read mysteries, scuba dive, and draw and paint.